



DAIRY FOCUS ARTICLE

20 July 2012

Recognition on a Global Scale for Synlait Milk

Synlait's General Manager Manufacturing Neil Betteridge and Nutritional Plant Manager Phil O'Malley recently returned from the 5th International Symposium on Spray Dried Dairy Products held in Saint-Malo, France.

Neil had been invited to speak at the Symposium, the purpose of which was to get users of spray dryers together to share knowledge, and keep up to date on the latest technologies.

Synlait Milk has three spray dryers making a range of nutritional products from value-added commodities, colostrum powders and buttermilk powders, through to infant formula. Over 10 million tonnes of dairy products are manufactured globally each year on spray dryers. Neil and Phil were able to share notes with some of the leading Infant Formula companies in the world, such as Nestle, Danone and Mead Johnston.

Neil's presentation on Synlait Milk's rapid development and subsequent global success was well received by more than 1,000 delegates who attended the event, mostly from dairy companies, equipment fabrication companies or research and development organisations from over 34 countries.

Neil's presentation entitled "Green Field, Green Company, Green Team" demonstrated the achievement of Synlait Milk over the last five years from when construction on the more than \$200 million dairy processing site began.

Since then four processing plants have been built and the company exports its products to more than 50 countries. It has become one of Canterbury's largest companies, processing 500 million litres of milk a year from around 150 dairy farms, and employing over 130 staff. Revenue growth has followed suit and Synlait expects to turnover \$400 million this financial year.

When Neil asked the delegates who had heard of Synlait, a relatively small company operating out of Dunsandel in Canterbury, more than half of them had. This is great anecdotal evidence of how quickly Synlait Milk's reputation and strong brand is becoming recognised on the global stage.

Neil and Phil received several comments congratulating the company on its capability, and the excellent work it had done to maintain strong growth during global financial uncertainty and the seismic activity in Canterbury over the past two years.

Following on from the Symposium Neil and Phil met with the leading spray drying manufacturers in the world, being GEA and Tetra Pak. They were impressed that for a small company, it has six professional engineers, five trained at Canterbury

ENDS

For more information please contact:

Michael Wan
Marketing and Communications Manager
Synlait Milk Ltd
P +64 27 288 8253
E michael.wan@synlait.com
www.synlait.com

Synlait Milk Ltd
1028 Heselton Road
RD13, Rakaia 7783
New Zealand
P +64 3 373 3000
www.synlait.com